



*IPW*

Attorney Docket No.: PATENT  
SONY-29100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Edward Eytchison et al.

Serial No.: 10/763,701

Filed: January 22, 2004

For: **METHODS AND APPARATUSES  
FOR PRESENTING CONTENT**

) Group Art Unit:

) Examiner:

) **TRANSMITTAL LETTER**

) 162 North Wolfe Road

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) (408) 530-9700

) Customer Number 28960

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed please find a Power of Attorney and Revocation of Prior Powers of Attorney for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275. **An originally executed duplicate of this transmittal is enclosed for this purpose.**

Respectfully submitted,  
HAVERSTOCK & OWENS LLP

Dated: April 26, 2005

By: Jonathan O. Owens  
Jonathan O. Owens  
Reg. No.: 37,902

Attorneys for Applicant

CERTIFICATE OF MAILING (37 CFR § 1.8(a))  
I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP  
Date: 4/26/05 By: [Signature]



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**POWER OF ATTORNEY AND  
REVOCATION OF PRIOR  
POWERS OF ATTORNEY**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Sony Corporation and Sony Electronics Inc. owner of record of this application, hereby revokes all prior powers of attorney which may have been filed with this patent application, and appoints the members of the firm of HAVERSTOCK & OWENS LLP, a firm including Jonathan O. Owens (Reg. No. 37,902) and Thomas B. Haverstock (Reg. No. 32,571), as its attorneys with full power of substitution to transact all business in the Patent and Trademark Office in connection therewith.

Sony Corporation and Sony Electronics Inc. also hereby appoint the following attorney(s) and/or agent(s) to prosecute this patent application and transact all business in the Patent and Trademark Office connect therewith:

Peter C. Toto	Reg. No. 36,293	Jaime A. Siegel	Reg. No. 39,027
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Dated: 4/20/2005

Sony Corporation

By: [Signature]

Name: Harold T. Fujii

Title: Vice President

Dated: 4/20/2005

Sony Electronics Inc.

By: [Signature]

Name: Harold T. Fujii

Title: Vice President